



My name is Jessica, I am Brazilian and graduated in Product Design at the University La Salle, in Brazil. For one year, due to a scholarship, I followed the course Cultures and Techniques of Fashion at the University of Bologna. My professional experiences relate to the role of fashion designer in different companies, where I could build a solid knowledge in product development.

I am actively looking for new professional opportunities which will allow me to explore my creativity.

WORK EXPERIENCE**REDTAG - DUBAI**

Fashion Designer Womenswear

7 march 2018 - Present

Casual Ladieswear, Activewear, Celebrity, Plus Size,
Denim and Teenager categories.Collection direction, moodboards, trends research,
color palette, product and prints development, and
styling for campaigns.**GANG - BRAZIL**

Fashion Designer Womenswear

7th july 2015 - 18th august 2017

Casual, Partywear, Denim, Contemporary, Accessories
and Beachwear categories.Collection seasonal concept, moodboards, trends
research, color palette, product and prints development,
trending trips, and styling for campaigns.**BUDHA KHE RHI - BRAZIL**

Fashion Designer

3th march 2015 - 6 july 2015

Menswear and Womenswear designer.

Collection strategy, moodboards, trends research, color
palette, product and prints development, marketing
campaigns concept and execution, social medias
strategies.**CUSTOMIC - BRAZIL**

Product Designer

18th august 2014 - 3th march 2015

Mobile accessories designer.

Collection concept creation, moodboards, trends
research, color palette, prints development, branding,
packaging design.**VULGO - BRAZIL**

Fashion Designer Menswear

10th january 2013 - 10th june 2013

Menswear designer.

Collection strategy, moodboards, trends research, color
palette, product and prints development, marketing
campaigns concept and execution, social medias
strategies, branding.**RABUSH - BRAZIL**

Marketing Assistant

1th july 2012 - 10th january 2013

Art director

VM planning, marketing strategies, graphic and
editorial design, trends research and trending trips.

JESSICA DUARTE

jessica.duartevasconcelos@gmail.com

<https://jsscdrt.wixsite.com/portfolio>

+971 0509532367

SKILLS

Photoshop

Illustrator

Indesign

EDUCATION AND TRAINING

2019

Coolhunting - Trends Research
Short course
Central Saint Martins - London

2011 - 2014

ASSOCIATE DEGREE IN PRODUCT DESIGN

Graduation
La Salle University - Canoas, Brazil
Full scholarship through academic accomplishment.

2013 - 2014

CULTURE AND TECNICHS IN FASHION

Master in Fashion
University of Bologna - Bologna, Italy
One year scholarship funded by Science without borders

2012

MARKETING AND DIGITAL MEDIAS FOR FASHION

Shortcourse
University of Vale dos Sinos - Porto Alegre, Brazil

2011

VISUAL MERCHANDISING FOR RETAIL

Shortcourse
Senac - Porto Alegre, Brazil

2011

ADVERTISING

Shortcourse
Irmão Pedro School - Porto Alegre, Brazil

PUBLICATIONS AND PRESENTATIONS

2013

TRENDESIGN

Brazilian Congress of Fashion, Rio de Janeiro, Brazil
Paper studies over coolhunting applied in product development.

2014

FASHION TRENDS AND MILLENIAL CULTURE

Brazilian Congress of Fashion and Entrepreneurship,
Speaker online.

2017

FASHION COLLECTIONS AND TRENDS RESEARCH

Studio di Moda e Stile, Porto Alegre, Brazil
I conducted a class of fashion development and strategies, where creativity was approached in a didactic and experimental way.

DUARTE**JESSICA****LANGUAGES**

Portoghese - mother tongue
Italian - full proficiency
English - advanced
Spanish - intermediary